

ORDER



Orders
Order / Rev: 55719
Alt Order #: 08863465
Product Desc: NRCC IE 2012
Estimate: 3161
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 09/11/12 / 10/05/12
Order Type: CIA - O

KUCW-TV
Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KUCW-TV	2%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	17%	\$0.00
KSTU	37%	\$0.00
KTVX	8%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	36%	\$0.00
UNKWN	0%	\$0.00